



THE HEALTHCARE PRICING CHALLENGE

UCR (usual, customary and reasonable) pricing for reimbursement compliance can be challenging for a small business. Not all UCR sources are the same. Some creators of UCR use questionable source data and methodologies that may not reflect true provider charges. UCR data can be expensive to license and difficult to use. It's a difficult dilemma for a small business to solve. Until now!

Several billion healthcare claims are collected semi-annually at the provider level, before the claims are ever touched by the payer. While we have many years of data stored, our statistical model uses only the two most recent years of claim data so that the UCR reflects the industry as it exists *today*.

We have been a leader in UCR fee analysis for **30 years**

UCR PRICING SIMPLIFIED

Context has been a leader in usual, customary and reasonable fee (UCR) analysis since 1994. Our UCR data is utilized by hundreds of healthcare organizations nationwide, including some of the largest payers in the country. But we know that accurate, up-to-date UCR pricing is essential for health industry businesses of all types and sizes, not just the largest corporations.

By combining our leading UCR data with the fast, secure, and reliable cloud technology that powers the Context⁴ Health Plans Suite™, we've created the Context⁴ Pricing™ UCR Online Fee Viewer: the most consistent, flexible and responsive UCR pricing system in the industry.

CONTEXT4 PRICING UCR ONLINE FEE VIEWER

The Context⁴ Pricing UCR Online Fee Viewer is a cloud-based application, accessible from any web browser, that generates UCR pricing for medical and dental services. Just enter a few pieces of data, such as procedure code, service date, and zip code, and the UCR Online Fee Viewer will return pricing for that service instantly.



THE CONTEXT ADVANTAGE

Context's proprietary methodology offers you many advantages:

- Source data that hasn't been altered through payer adjudication processes that include plan provisions that are only accurate for that payer's specific plan.
- Calculating the UCR fees using only the most recent data means you have the most relevant fee information for the procedure.
- Context's UCR fee data is arrayed in percentiles from the 25th through the 95th, giving you the ultimate in flexibility.
- The UCR is divided into almost 500 geo-zip regions around the country in accordance with regulatory requirements based on the No Surprise Billing Act. This allows for regional differences in healthcare costs.
- The UCR fee data is updated semiannually to deliver the most timely and relevant fee data possible.

NO SUPRISE BILLING ACT COMPLIANT

In order to be compliant with the No Surprise Billing Act, federal regulations requires that national UCR databases are arranged in geographic areas that are identical to the areas identified by the U.S. Census Bureau. Context's UCR is fully compliant, with its geographic areas corresponding to the U.S. Census Bureau's areas. It can be used for reimbursement benchmarking or setting a plan's Qualified Payment Rate with no concern about using non-compliant data.

NATIONWIDE UCR AT YOUR FINGERTIPS

You'll have access to our complete, nationwide pricing database, so you can look up UCR for services performed anywhere in the United States. Our precise UCR methodology breaks the country into more than 500 geographic segments, so you can be sure that the UCR price you get from Context⁴ Pricing UCR Online Fee Viewer will be the right price for the zip code you enter.

Our **precise** UCR methodology breaks the country into more than **500 georgraphic segments.**



Context 4 Healthcare's Context⁴ Pricing UCR Online Fee Viewer provides small businesses with healthcare benefit pricing that is comprehensive, accurate, responsive, and simple to use.

Our Context⁴ Pricing UCR Online Fee Viewer is easy and convenient to set up. Simply input any applicable information in the data fields, and our system will give you an accurate pricing response for the selected date and ZIP Code.





