

Usual, Customary & Reasonable **Healthcare Fee Data**



THE HEALTHCARE PRICING CHALLENGE

Ensuring that the right service is administered at the right cost is a cornerstone of proper healthcare coverage. However, with one doctor billing a service at \$100, and another doctor right next door billing the same service at \$800, how is a payer to know what's usual, customary, or reasonable?

We have been a leader in UCR fee analysis for almost **30 years.**

Context has been a leader in usual, customary and reasonable fee (UCR) analysis since 1994. Our UCR data is utilized by hundreds of healthcare organizations nationwide, including some of the largest payers in the country. Our UCR fee data offerings make certain that payers have the most accurate and comprehensive fee information necessary to re-price claims in today's complex healthcare environment.

Context UCR products are constructed using a proven statistical methodology. Developed and refined by our team of fee experts and data scientists, the Context statistical methodology has been time-tested and proven by many hundreds of payers.

Several billion healthcare claims are collected semi-annually at the provider level, before the claims are ever touched by the payer. While we have many years of data stored, our statistical model uses only the two most recent years of claim data so that the UCR reflects the industry as it exists *today*.

THE CONTEXT ADVANTAGE

Context's proprietary methodology offers you many advantages:

- Source data that hasn't been altered through payer adjudication processes that include plan provisions that are only accurate for that payer's specific plan.
- Calculating the UCR fees using only the most recent data means you have the most relevant fee information for the procedure.
- Context's UCR fee data is arrayed in percentiles from the 25th through the 95th, giving you the ultimate in flexibility.
- The UCR is divided into almost 500 geo-zip regions around the country in accordance with regulatory requirements based on the No Surprise Billing Act. This allows for regional differences in healthcare costs.
- The UCR fee data is updated semi-annually to deliver the most timely and relevant fee data possible.

NO SURPRISE BILLING ACT COMPLIANT

In order to be compliant with the No Surprise Billing Act, federal regulations requires that national UCR databases are arranged in geographic areas that are identical to the areas identified by the U.S. Census Bureau. Context's UCR is fully compliant, with its geographic areas corresponding to the U.S. Census Bureau's areas. It can be used for reimbursement benchmarking or seeing a plan's Qualified Payment Rate with no concern about using non-compliant data.

INCLUDED UCR DATABASE MODULES

- Medical – A comprehensive database of professional fees across every provider specialty. The Medical UCR database provides separate fees for both Global and Professional service components to ensure accurate pricing.
- Dental – Professional dental fees for all service types such as diagnostic, preventative restorative, endodontics, and all the rest.
- Anesthesia – The Context Anesthesia UCR data provides you the ability to accurately price services furnished by both anesthesiologists as well as anesthetic services rendered by other providers under the anesthesiologist's direction.

- HCPCS – The HCPCS code set covers thousands of common services not covered through a CPT code. The Context UCR data allows you to price these services accurately.
- Outpatient Facility – The outpatient facility setting is the dominant location for medical and surgical procedures performed. Hundreds of millions of charges alone make up the semi-annual update of this important database.
- Inpatient Facility – Based on the CMS MEDPAR data, the Context Inpatient Facility UCR allows you to accurately price each day of the hospital stay, or the entire stay, by each DRG code.

THE PAYER COMMUNITY'S TRUSTED SOURCE

For almost 30 years, Context 4 Healthcare has been the industry's trusted source for accurate, dependable, and accepted UCR data. Hundreds of payers nationwide use it to calculate their plan liabilities. Shouldn't you?



A COST YOU CAN BUDGET

We believe that our customers should be able to budget for the costs of services that they use. That's why the UCR Fee Data will always be based on your claim volume or your memberships, whichever you choose. We will never take a percent of savings from our customers, because that amount can't be budgeted. You deserve to know the cost of the services you engage.



CONTACT US FOR A FREE FEE EVALUATION

Contact us today for a free fee evaluation. Send us 10 of your most common procedure codes and three zip codes. We will pull UCR fees for the 25th, 50th, and 95th percentiles. We will demo the results and usage of our UCR Fee Viewer application.

A dark blue rectangular graphic containing contact information. On the left, a white circle contains the text "CONTACT US TO LEARN MORE". To the right, three circular icons (globe, paper plane, smartphone) are arranged vertically. Next to each icon is a contact method: "go.context4.com/ucr", "sales@context4.com", and "800.783.3378".

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